

WHERE SHOULD WE BE HEADING?

Bridging the known and the aspirational through development, decisions, and direction.



- Is your organization at an inflection point in its growth?
- Are you looking to stay competitive in an ever-changing environment?
- Do you understand how to measure the overall performance of your organization?

At OPG, we pull from our extensive roster of analytical tools and planning methodologies to create the best custom process for your organization. Strategic planning offers the opportunity to ask and answer the big questions that shape your organization's direction. In addition to producing a plan and generating commitment to that plan, our process will build camaraderie, expand expertise, empower internal planners, and create energy for your organization and its constituents.

Elements of our plans

- Vision or mission clarification
- Breakthrough ideas to transform direction
- Iterative goals to move basic organizational functions forward
- Meta-Metrics™ that measure success for the entire organization
- Communication plans
- Implementation assistance

We offer a range of services to support our mission of helping people work together better.

CLIENT TESTIMONIALS

"The process was terrific. It was the first time we engaged everybody on staff, including corporate and field offices, the first time we really sat down and discussed where we were going and what was important. What were our values? What did it mean to be successful? Sure, we had grown, but we didn't really turn into a company until Laura came along."

LISA O., HEALTH ASSOCIATES

"Thank you for all your assistance through the strategic planning process. We're very pleased with the outcome, very excited about the future for CMA, and we absolutely couldn't have done it without OPG!"

BOARD MEMBER, CLEVELAND MUSEUM OF ART

PAST STRATEGIC PLANNING CLIENTS

Cleveland Museum of Art
 Foster Wheeler, UK
 Lehigh University
 Minneapolis Institute of Arts
 New Haven Free Public Library
 Newark Museum
 United Way of Greater New Haven
 Williams College Museum of Art
 Yale University Art Gallery
 Yale University Divinity School

OUR SERVICES

- Strategic Planning
- Abundance Coaching
- Analytics and Diagnostics
- Management and Leadership Training
- Retreats and Group Facilitation
- Human Resources Development

VISIT OUR WEBSITE FOR A MORE COMPLETE DESCRIPTION OF OUR STRATEGIC PLANNING SERVICES AND PAST SUCCESSSES.

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