

## LEAH RUBELL HANCOCK

203.288.6688  
lhancock@orgpg.com

---

### Education

**Connecticut College**, New London, CT

**B.A.**, Cum Laude, Sociology-Based Human Relations, Hispanic Studies minor, GPA 3.74  
Selected Scholar, Certificate in Community Action and Public Policy, Holleran Center for  
Community Action and Public Policy, Focus: Food Policy

Study Abroad: International University Studies, Seville, Spain, GPA 3.92

**Additional Coursework:**

“Mindfulness-Based Stress Reduction,” Yale School of Medicine, Yale University, 2018

“Community-Based Food Systems,” Village Earth, Colorado State University, 2013

---

### Experience

September 2018 – Present – **Organizational Performance Group**, Woodbridge, CT  
*Associate*

- Serve as a project manager, facilitator, researcher, and analyst on a variety of client projects including strategic planning, organizational health and culture assessments, and team building and retreats.
- Develop new project proposals for clients in higher education, healthcare, the arts, nonprofits, and more.
- Write, edit, and prepare reports and presentations for clients.
- Manage and implement Abundance Leadership 360 assessments.
- Contribute to OPG’s ongoing development as a laboratory for extraordinary work culture, and provide internal support on intellectual property management and analytics projects.

2016 – 2018 **Wholesome Wave**, Bridgeport, CT

*Served as senior program manager of two flagship programs – produce incentives and produce prescription programs – for \$6MM national nonprofit with mission to increase affordable access to healthy food.*

**Senior Programs Manager, Growth & Expansion**

**2016 – 2018**

**Program Manager, National Nutrition Incentive Network**

**2015 – 2016**

*Developed and implemented organizational strategies for large-scale, multi-sector programs focused on impact, capacity-building, and sustainability. Generated and maintained new business pipeline through education and cultivation of funder and program partner relationships.*

- Managed and mentored eight highest-performing statewide produce incentive programs, resulting in 70,000 underserved individuals reached with increased access to healthy food in 2017.
- Developed and implemented trainings for nonprofit USDA grant applicants, resulting in more than \$10 million in awards. Led development of highest-rated proposal for a \$4.6 million statewide project.
- Secured and managed \$800,000 Ohio Department of Health contract to design, implement, and evaluate healthy food access programs across Ohio. Created active stakeholder network to unify disparate programs and communications triggering a 153% increase in program impact over one year.
- Established three national working groups, attracting 80 highly-engaged topic leaders and innovators. Facilitated discussions to generate best practices and replicable approaches that have informed national models to scale, measure, and sustain healthy food access programs.
- Negotiated partnerships and six-figure financial investments with two large-scale grocery chains yielding mutually-beneficial outcomes with significant retailer interest in expansion.

- Supervised matrix-style team of five to ensure project goals and deliverables are met within budget and on time with optimal results.

**Senior Program Associate, National Nutrition Incentive Network** **2014 – 2015**

*Managed national network of nonprofits, research institutions, state agencies, and health care organizations, providing program training and support while strengthening a virtual community of practice.*

- Played leading role in securing \$7.4 million USDA grant. Developed and formalized 32 sub-grantee relationships in 20 states in under five months. Managed program re-grants of more than \$1.5 million.
- Created and implemented national network expansion strategy, leading to growth in number of member organizations from 60 to over 400.

**Program Associate, Innovations Lab** **2012 – 2014**

*Developed, implemented, and evaluated pilot initiatives using principles of lean methodology, minimum viable products, and design thinking. Assessed for replicability and made recommendations for scaling.*

- Designed, implemented, and evaluated successful pilot program with University of New England SNAP-Ed, and authored practical toolkit for educators, adopted in multiple states and published on the USDA’s website. Trained 100+ service providers at Washington, D.C. WIC/SNAP-Ed meeting.
- Selected by CEO to serve on 5-year strategic planning team to represent department and peers.

**Program Intern** **2011 – 2012**

Summer 2011

**The Real Food Challenge** – Cambridge, MA (Remote)

*Northeast Outreach Coordinator*

- Organized resources and communications for Northeast colleges to prepare for inaugural Food Day.
- Built relationships with key representatives and campus leaders to coordinate events.

Fall 2010

**The United Way Labor Food Center** – New London, CT

*Food Policy Intern*

- Conducted research and developed report on structure, roles, and responsibilities of food policy councils, aggregating best practices to inform launch of New London Food Policy Council in 2011.
- Analyzed active food policy efforts in Connecticut and identified opportunities for policy development.

Summer 2011

**Tufts University** – Medford, MA

*Resident Counselor, ESL Programs*

- Served as mentor and English tutor to international high school and college students participating in Tufts University’s Summer ESL Programs.

Fall 2010

**United Community and Family Services** – Norwich, CT

*Medical Home Initiative Intern*

- Evaluated the Medical Home Initiative. Surveyed parents of children with special health care needs and reported to Connecticut Department of Public Health.
- Assisted families in developing healthy eating plans for children with diet-related illness.

## **Community Engagement**

**Copper Beech Institute** – West Hartford, CT    2017 – Present  
Volunteer, Mindfulness Programming

**Connecticut Institute for Refugees and Immigrants** – Bridgeport, CT    2016 – Present  
Refugee Family Mentor (Eritrea)

**The Connecticut Forum** – Hartford, CT    2012 – Present  
Ticket Outreach Program Coordinator