



Laura Freebairn-Smith

Partner

Laura Freebairn-Smith has been a consultant for such distinguished companies as the New York Times and People's Bank. Her specialty is assisting leaders in realizing the full potential of their organizations through humanistic and analytical practices, while offering guidance in the redesign of infrastructure, the creation of strategic plans, and with organizational development.

Laura currently teaches leadership at Yale's Drama School, and diversity and team building in the Executive MBA program at Yale's School of Management. Prior to that, she served as Director of Yale's

Organizational Development and Learning Center, which she helped create. Her work and career have three major foci:

- Leading the creation of organizational cultures
- Teaching and research on organizational development topics
- Consulting on organizational development issues with a special emphasis on strategic planning and organizational redesign

Laura's credentials include a BA from UC Berkeley (Philosophy and Political Science) and an MBA from the Yale School of Management. She holds a doctorate in Organizational Systems from Saybrook University and has published articles and chapters on organizational development topics, most recently radically informative indicators for organizational success.

Prior to joining Yale, Laura founded Good Work Associates, a consulting firm providing strategic planning and organizational development services. Before that, she served as Managing Director for the Gesell Institute of Human Development, as Chief Operating Officer for Jobs for the Future, and as Education Coordinator for the International Rescue Committee on the Thai/Cambodian border.

In addition to her tenure at Yale, Laura has taught at University of New Haven, Georgetown, and Central CT State University. She recently served on the Town of Hamden Charter Revision Committee and has served on numerous other boards in the past. Laura has received several leadership awards. For recreation, Laura enjoys running, writing, poetry, and gardening.

Email: lfreebairnsmith@orgpg.com