



Ross Tartell, Ph. D.

Senior Associate

Ross Tartell, Ph.D., Senior Associate, specializes in learning and development, executive coaching, and change management. Prior to joining OPG, Ross was Principal at Ross Tartell, Ph.D. Consulting LLC. Prior to opening his consulting practice, Ross was North American Learning Leader for GE Capital Real Estate where he had responsibility for Learning, Development, and Communication. Ross also spent 18 years at Pfizer Inc. where he held positions of increasing responsibility as a member of Corporate Human Resources and the Global Pharmaceutical Group.

Positions included Regional Learning Leader for North America, Director Team Leader for Instructional Design for the U.S. Pharmaceuticals Sales Force, and Director Team Leader for Leadership Development.

Earlier in his career, Ross held positions at Ciba-Geigy, International Playtex and Learning International.

Ross has served as an Adjunct Associate Professor of Psychology and Education at Columbia University since 1996. He has published articles in the Journal of Experimental Social Psychology, Organizational Dynamics, The OD Practitioner, Psychological Reports, Training and Development Journal, and Training Magazine. Ross continues to serve as a member of the editorial boards for Training Magazine and The OD Practitioner. In addition, he has made numerous presentations on topics such as Leadership, Training Evaluation, Employee Engagement, and Retention. Ross currently serves as president of the Southern Connecticut Chapter of the Association of Talent Development (ATD - formerly ASTD).

He received his B.A. in Social Science from Hofstra University, and his M.B.A in Management and his Ph.D. in Social Psychology from Columbia University.

Email: rtartell@orgpg.com